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MYSTUDIO ANNOUNCES “GO TO THE GRAMMY[®]s” MUSIC CONTEST

For a Second Year, Studio One and the GRAMMY Foundation[®] Partner to offer the MyStudio “Go to the GRAMMYs” Contest

SCOTTSDALE, AZ (December 15, 2009) – Studio One Media, Inc. ("Studio One") (**OTCBB:** SOMD) in conjunction with its multi-year partnership with The GRAMMY Foundation[®] has announced the 2nd Annual MyStudio “Go to the GRAMMYs” music contest. This is a key opportunity for users of [MyStudio[®]](http://www.MyStudio.net) HD audio/video recording studios to compete to attend the star-studded 52nd Annual GRAMMY[®] Awards in Los Angeles. The contest will run through January 25, 2010 and the winner will be determined by MyStudio member’s online voting.

Performers of all ages can enter the contest by creating a musical performance video in either MyStudio location in Scottsdale, Arizona or in West Hollywood, California, activating the video and submitting it online at MyStudio.net. All forms and styles of music are welcome, including accapella, instrumental, solos and groups. All contest details are on the [contest page](#) at MyStudio.net.

In addition to two tickets to the 52nd Annual GRAMMY[®] Awards, the winner and their guest will receive complimentary round trip airfare, hotel and ground transportation to the GRAMMY’S. The 52nd Annual GRAMMY Awards will be held on "GRAMMY Sunday," January 31, 2010, at STAPLES Center in Los Angeles and once again will be broadcast live in high definition TV and 5.1 surround sound on CBS from 8 p.m. to 11:30 p.m. (ET/PT). The winner will be announced online at www.mystudio.net on January 26, 2010.

The annual GRAMMY Awards telecast is the most important day of the year for music fans around the world and recording industry insiders alike. The only way to attend Music’s Biggest Night[®] is by invitation, by winning tickets through an official GRAMMY Charity Online Auction or a contest such as the MyStudio “Go to the GRAMMYs.”

MyStudio users can enter their own videos in the contest at [MyStudio.net](http://www.MyStudio.net), and the winner will be decided by the online voting of MyStudio members. It is free to create a member profile on MyStudio.net and to vote for a winner.

Phoenix resident Nick Heward won the MyStudio “Go to the GRAMMYs” contest in 2009 with his video [“Mary Jane.”](#)

MyStudio personal recording studio is open during mall hours at Scottsdale Fashion Square mall in Scottsdale, Arizona, and by appointment at 8560 W. Sunset Blvd., West Hollywood, California. Performers can make an appointment to record in West Hollywood by contacting Lauren Ryckman at lauren.ryckman@studioonemedia.com.

About MyStudio®

MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost and technological and logistical barriers inherent in the creation of high-quality online video content. MyStudio opens up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike.

MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A five minute recording session costs \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their video or they can upload their own custom background. In addition, MyStudio offers thousands of licensed karaoke tracks from EMI Music Publishing which allows a consumer to legally create a music video for public viewing online. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, Members can enter contests, order a free DVD of their video, download MP3 audio files, access embed codes or print high resolution photos from their video.

MyStudio locations are in Scottsdale, Arizona, West Hollywood, California and coming soon to New York.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and West Hollywood, California. Studio One subsidiaries and divisions include Studio One Entertainment, Inc., MyStudio Recording Studios, MyStudio Music, Inc., MyStudio Management, Inc., and MyStudio Mastering. Over the last six years, Studio One and its wholly-owned subsidiary Studio One Entertainment, Inc., have been engaged in the research and development of proprietary, leading edge audio and video technologies for professional and consumer use. Studio One introduced its first groundbreaking product in September 2008, with the installation of its first MyStudio interactive audio and video recording studio in the Scottsdale Fashion Square mall. Studio One has completed multiyear agreements with EMI Music Publishing, The GRAMMY Foundation and Reality TV giant, Mark Burnett Productions.

About the GRAMMY Foundation

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy®, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit www.grammyintheschools.com.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.