

MYSTUDIO®
HD RECORDING STUDIOS



FOR IMMEDIATE RELEASE

WARNER MUSIC NASHVILLE PARTNERS WITH MYSTUDIO HD RECORDING STUDIOS

Warner Music Nashville-Branded Recording Studio to Launch in Opry Mills Mall, Nashville, TN

Los Angeles, CA (October 16, 2012) -- Studio One Media, Inc., (OTCBB: SOMD, [SOMD.OB](#), and SOMD.QB-News) a leading edge entertainment & technology company, today announced that it has entered into an exclusive marketing agreement with [Warner Music Nashville](#) ("WMN"). Studio One Media will launch a [MyStudio®](#) HD Recording Studio—a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video—at Opry Mills Mall in Nashville, TN, featuring Warner Music Nashville artist branding and music.

With this partnership MyStudio is given the opportunity to align its brand to many household artist names, while WMN will utilize MyStudio as an exciting and innovative way to promote its artists and connect with their fans. Country music fans will have the opportunity to create a variety of high definition videos and enter them into contests hosted by Warner Music Nashville and MyStudio.

Details on the official launch of the first Warner Music Nashville/MyStudio video contest will be announced and posted on [www.MyStudio.net](#) and [WMN.com](#) soon.

The award winning MyStudio is considered to be one of the most exciting and effective new technologies for identifying top talent. Offering unprecedented audio and video capabilities, MyStudio provides a platform for entertainers to fully showcase their talents with a quality not previously available to the general public. Through the use of proprietary leading-edge audio technologies, combined with Hollywood-style lighting on a green screen, MyStudio users may select from over 1,000 custom high definition backgrounds and several thousand licensed karaoke songs to significantly enhance their performances for professional or recreational use. MyStudio can be used for a host of exciting uses, including auditioning for reality television shows, creating their own original music videos, showcasing their modeling talents, and many other uses.

Studio One recently partnered with globally recognized Hard Rock International to open MyStudio HD Recording Studios at multiple Hard Rock locations across America.

About Warner Music Nashville

Warner Music Nashville (WMN) was created in 2009 to expand the presence Warner Music Group (WMG) and its family of labels in Nashville. The division is home to Atlantic Records, Warner Bros. Records, Elektra Nashville and Word Entertainment.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., AfterMaster Audio Labs, Inc. and MyStudio Music. Studio One has entered into licensing agreements with Sony/ATV Music Publishing, Universal Music Publishing Group, EMI Music Publishing, BMG Chrysalis and strategic relationships with Mark Burnett Productions, RealtyWanted.com, Back Stage Casting and Simon Cowell's "The X Factor". For more information go to www.mystudio.net.

About MyStudio® HD Recording Studios

The award-winning MyStudio is a self-contained, state-of-the-art, audio/video recording studio that offers true professional recording studio-quality audio and HD broadcast-quality video with an ease, economy and convenience never before available. MyStudio eliminates the high cost, technological and logistical barriers inherent in the creation of high-quality online video content, thereby opening up a new world of opportunities for the creation of user-generated video content by amateurs and professionals alike. MyStudio can be used to create videos for music, modeling, comedy, dating, job resumes, auditions, personal messages and greetings. A recording session for up to five minutes costs only \$20. Using Hollywood-style green screen technology, MyStudio users can choose from over 1,000 HD virtual backgrounds for their videos or they can upload their own custom backgrounds. In addition, MyStudio offers thousands of licensed karaoke tracks from Sony/ATV Music Publishing, Universal Music Publishing Group, EMI Music Publishing, and BMG Chrysalis, thereby allowing consumers to legally create music videos for public viewing online. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers free member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, receive free DVDs of their videos, download MP3 audio files and access embed codes. MyStudio, Inc., is owned and operated by Studio One Media, Inc. ("Studio One") (OTC.BB:SOMD).

Forward-Looking Statements

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, (5) failure to raise adequate capital to support the growth and operations of the Company, and (6) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

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